

COLLEGECOMPLETE.COM

College Complete (<http://www.CollegeComplete.com>), a complementary education advising service for adult learners, is extremely proud to announce that it will continue its sponsorship of former ARCA Racing Series champion Justin Lofton for the full 2012 NASCAR Camping World Truck Series (NCWTS) season.

After a season where College Complete sponsored many different drivers in the truck series, the stars aligned as the season went on and as Justin Lofton (<http://www.loftonracing.com>) rejoined Eddie Sharp Racing (ESR) College Complete came over with him.

Since coming together and making the mid-season shift to Chevrolet the No.6 CollegeComplete.com Silverado came through with two top-10 finishes and seven top-15 finishes. The Eddie Sharp Racing (<http://www.teamesr.com>) team improved its performance at the end of the year through hard work, dedication and the purchase of the assets of Kevin Harvick, Inc.'s truck program.

"We were very impressed with Justin both on and off the track and are proud to have him as our spokesperson" said College Complete co-founder Daniel Haim, "We are looking forward to a strong season in 2012 topped off with a number of visits to victory lane."

College Complete helps potential students understand all of their various school and program options, making sure that they're choosing the right ones to help them achieve their personal and career goals. With more opportunities available in higher education than ever before, it is easy for students to become overwhelmed with choice. This is where College Complete aims to serve, ensuring that these students get started on their educational journey the right way, whether it is for a traditional Associate's, Bachelor's, or Master's degree, or whether it be a shorter term skilled trade certificate.

Perhaps the most exciting thing about the partnership with CollegeComplete.com is what it means to the sport of NASCAR, and to its fans. The traditional NASCAR audience has been, to a large extent, overlooked by higher education. With the continuation of the partnership, and with Lofton as their vehicle, CollegeComplete.com will continue driving their message to the public, inviting those who are considering a college degree or trade program to utilize their service to fully understand their various educational options.

Joining CollegeComplete.com on the No. 6 Chevrolet will be Advanced Payment Services (<http://www.JoinAps.com>). APS provides Visa, MasterCard, American Express, and Discover merchant services. With national merchant accounts, APS has developed into the premier Independent Sales Organization (ISO). With industry professionals who have 70-plus years experience, APS provides superior service to all its clients; agents and merchants.

APS was a sponsor alongside CollegeComplete.com throughout the 2011 season and will be taking on a larger presence in the 2012 season including some co-primary placements.

"There are tough times right now and it is really special to have sponsors and partners as great as CollegeComplete.com. They are a great service to adult learners, providing education advancement and career advice," Lofton said. "I am really looking forward to the 2012 season with the No. 6 CollegeComplete.com team."

Added team owner Eddie Sharp, "I am really glad College Complete has chosen Justin as their spokesperson and with all the exiting things happening at ESR for 2012 having College Complete on board completes the package. College Complete, Justin Lofton and ESR are going to be a winning combination."

Look for CollegeComplete.com, Eddie Sharp Racing, and Justin Lofton to make another leap forward in 2012, and to make a big impact in NASCAR's Camping World Truck Series both on and off the track!